



In re Application of: Thomas E. Valiulis et al.
 Application No.: 10/802,983
 Filed: March 17, 2004
 For: RETAIL DISPLAY SUPPORT HAVING
 REDUCED DRAG AND METHOD

PATENT
 Attorney Docket No.: 502440-CIP
 Client Reference No.:
 Date: March 10, 2006

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is a response to an office action in the subject application.

Small entity status is claimed for this application under 37 CFR 1.27.

Petition for an extension of time for the period noted below, as well as for any additional period necessary to render the present submission timely. Please charge Deposit Account No. 50-3505 for the appropriate petition fee.

Other:

Please charge Deposit Account No. 50-3505 in the total amount indicated below. A duplicate copy of this transmittal sheet is enclosed herewith.

| | | | | | SMALL ENTITY | | OTHER THAN A SMALL ENTITY | | | | | |
|---|---|--|---|----------------------------|--------------|-----------------------|---------------------------|-----------------------|--|--|--|--|
| TIME EXTENSION PETITION FEE | | none | | | \$ 0.00 | | \$ 0.00 | | | | | |
| | | subtract time extension fee previously paid | | | (\$ 0.00) | | (\$ 0.00) | | | | | |
| | | | | | | | | | | | | |
| CLAIM FEE | CLAIMS REMAINING AFTER AMENDMENT | | HIGHEST NUMBER PREVIOUSLY PAID FOR | EXTRA CLAIMS PRESENT | RATE | ADD'L CLAIM FEE | RATE | ADD'L CLAIM FEE | | | | |
| TOTAL | 23 | MINUS | 28 | = 0 | x 25= | \$0 | x 50= | \$ | | | | |
| INDEPENDENT | 2 | MINUS | 2 | = 0 | x 100= | \$0 | x 200= | \$ | | | | |
| <input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE CLAIM | | | | | + 180= | \$0 | + 360= | \$ | | | | |
| | | | | | | | | | | | | |
| TOTAL AMOUNT TO BE CHARGED TO DEPOSIT ACCOUNT | | | | | TOTAL | \$0 | TOTAL | \$ | | | | |

The Commissioner is hereby authorized to charge any deficiencies in the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-3505.

Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

REINHART BOERNER VAN DEUREN P.C.

By

Andrew J. Heinison, Reg. No. 43666

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PATENT
Attorney Docket No. 502440-CIP
Client Reference No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Thomas E. Valiulis et al.

Art Unit: 3632

Application No.: 10/802,983

Examiner: Anita M. King

Filed: March 17, 2004

For: RETAIL DISPLAY SUPPORT
HAVING REDUCED DRAG AND
METHOD

RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated January 26, 2006, please enter the following amendments and consider the following remarks.

Amendments to the Specification begin on page 2.

Amendments to the Claims are reflected in the Claim Listing that begins on page 6.

Remarks begin on page 10.

CERTIFICATE OF MAILING OR TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that this Response to Office Action and all accompanying documents are, on the date indicated below, being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the U.S. Patent and Trademark Office, Attention: Examiner _____, Art Unit _____, Facsimile Number _____.

| | | | |
|----------------------|-----------------|------|----------------|
| Name (Print/Type) | A. Locke | | |
| Signature | <i>A. Locke</i> | Date | March 10, 2006 |